

Lots of volunteers from Volunteermatch.org
Many of the sites feed into others (serve.gov; unitedweserve.gov;
newyorkersvolunteer.org)
Town-run clubs (Senior Club, Kids Club, etc)
Talk to population that you serve (**ABCD – Asset-Based Community
Development, Northwestern University– Dr. Jodi Kretzmann**)
Talk to existing volunteers for their contacts /networks

Corporate Volunteers/Young Professionals

- Use them for fundraising
- Alumni Events
- Chamber of Commerce
- Sponsorships from within Corporation
- Facebook/Twitter/Blogs
- HR Professionals
- Brown Bag Lunches
- Free Papers
- Open House/Pot Luck/Happy Hours
- Health Clubs
- Service organizations
- “40 Under 40” Award Recipients
- School Board Meetings
- Churches
- Talk to Board Members – have them advertise for your organization
- Message short-term commitments & big impact

Parents

- PTA, PTSA
- Backpack Mail with kids
- School open houses
- Supermarket
- YMCA/Daycare center
- Churches
- Libraries
- “Mommy & Me” programs
- Newspapers
- Face-to-face recruitment
- Message pulls at heart strings, but emphasizes flexibility
- Community Board/Block organizations

College Students

- Local bars
- Fraternities/sororities
- Career centers (emphasize skills/benefits of the volunteer position)

Social networking site
Career/volunteer fairs (talk to colleges ahead of time, to find out when they are happening)
Campus ministries
Service Learning professors

Unemployed

Dept of Labor
One-stop employment agencies (talk to agencies first)
Ads & job postings (use job-type language, so that keyword searches pull up the skills that they're researching)
Job fairs (work to find out when/where they are)
Chamber of Commerce
Business Improvement District (events & gatherings)
Community information/2-1-1 (Call 211 to post; talk to local United Way, which often runs them)
Offer trainings
Post office/bank lobbies
Use representatives to talk to local Elks Lodges, Rotary Clubs, etc. (also advertise membership in Speakers Bureau as a great networking opportunity for the job seekers)
Use them as drivers
Local coffee shops
Craigslist.org
Highlight position as a Resume Builder/Position that gives structure to an unemployed person's day
Job Experience programs
"Unemployable" population groups looking for entry-level and menial task experience
Disabled population (many people cannot work, but are looking for something to keep them motivated and keep them active)

Seniors/Retirees

Bingo Nights!
YMCA/YWCA
NYS United Teachers (Teachers' Union) & local retired teacher organizations/unions
Other unions
Town Hall meetings
Senior centers (talk to coordinator at the center to get a group)
Assisted Living Centers
Tailor task to the senior population (choose jobs that are good for them)
Kiwanis/Rotary Club/VFW/Elks Lodge
Local & community newspapers
RSVP/AARP

Word of mouth, networking

Inter-generational activities (e.g. Head Start kids go to do activities at a senior center)

Grandparents Day

“Adopt a Classroom” – Older people can adopt a group (send info back home with children – remind people that grandparents are welcome as well)

Community Boards/Block Associations