

Reward/Recognition Strategies

- Reception for volunteers
- Happy Hour
- Holiday cards to volunteers
- Annual Picnic
- Volunteer & Client Success Story-Sharing
- Birthday cards to volunteers (Snail mail or www.hallmark.com)
- Certificate of appreciation
- Volunteer of the Year Award
- Engraved bricks on patio/walkway for volunteer milestones
- Newspaper profiles/nominate them for other awards
- National Volunteer Week – newspaper insert listing every volunteer (lists from different agencies who use volunteers) www.pointsoflight.org - costs money, so charged non-profits to list their names, and search for corporate sponsors – approach media outlets to see if they have a requirement of pro bono work
- Report data from program (money collected)
- Send letter to CEO of volunteer’s company thanking them for employing, cultivating volunteerism at company
- Annual trip to NYC & Boston to tour other sites (Ronald McDonald Houses)
- National partner donates food to volunteers at meetings
- Local restaurants donates food to volunteers at meetings
- Gift certificates to volunteers (Stewart’s, Starbuck’s, grocery stores, etc)
- Scholarship programs for volunteers
- Have kids/clients write out the impact of the volunteers’ work
- Admission to museums/local theaters/shows/etc
- Gift certificates from local restaurants (Restaurant.com)
- Divy up coupons from Entertainment books