



www.newyorkersvolunteer.org

NATIONAL DAYS OF SERVICE NETWORKING SESSION

1. How many AmeriCorps Programs in your group currently participate in two or more National Service Days each year?
8 of 9
2. Brainstorm possible projects that could be implemented on your group's National Service Day that could easily be implemented by large and small AmeriCorps Programs across the state.
 - Teams of members plan small community events each day of the week, ending in one big event. Staff plan large culminating event
 - Can coordinate some time with Earth day and National Community Government Week
 - Designate one day as volunteer week members wear their gear (awareness) at the end.
 - At beginning of year, each member commits to encourage 10 volunteers to participate in volunteer events throughout year
 - 3 volunteer events/month in various boroughs
 - Healthy living challenge/weight loss
 - Each day focus on different health issue
3. What strategies would you use to promote your event in your local community to your key partners, and to the state/nation?
 - Promote team in program for generating most volunteer hours in their agency newsletter
 - Members promote volunteer activities in the community – start teams for walks, etc.
 - New Yorkers Volunteer.org
 - Service Nation keeps list of volunteers
4. What public and/or private partners would be critical to engage to ensure the success of your event? How would you engage them?
 - Schools/PTA
 - Community-based organizations
 - Housing Residences
 - Whatever your service project is based on (gyms, restaurants, etc. if the project relates to healthy lifestyles)
 - Other national service programs (LSA, Senior Corps, other AC programs)
 - Funders

- Local colleges
 - Historical societies
5. Would your event require the use of additional volunteer resources? If so, what organizations would you reach out to in order to meet those needs?
- Community block club
 - Sub sites – volunteers & supplies
 - Police – creates goodwill – people & resources
 - Sororities/fraternities
6. Provide a rough budget for your event including a total projected cost?
Theme: try to get donations for all projects to keep costs down, but purchases may include:
- T-shirts
 - Tables/chairs
 - Music
 - Food
 - Tools/plants
 - Websites that are good resources – (young professions in non-profits.org; free cycle; materials for the arts)
 - Always look for donations (Mayor; tables from churches, parks & recreation; tools from home depot; manage whole event)
7. Can you engage VISTA, Learn & Serve America and/or SeniorCorps Projects in your event? If so, how?
- Answered above
8. What technical assistance or resources would you need for your event that the State Commission could provide?
- Keeping them informed
 - More time
 - Promotional materials/shirts
 - Separate consideration in marketing plan upstate/downstate
 - Large NYC event for all members
 - Marketing/state issue/trains, buses, commercials, big picture
 - Outreach to colleges, high schools
9. How would you complete an evaluation of your National Service Day event?
- Survey Attendees/volunteers
 - Survey volunteers re: quality
 - Feedback from donors – strengths/weaknesses
 - Assign one person to be in charge of evaluation of events
 - Set expectations and measure successes
 - Process evaluation with member afterwards
 - Recognition is very important – reminding people that they are volunteers