



## EVALUATION BASICS TRAINING OCTOBER 21, 2016

### EXERCISE 1: Program Reflection

What do you want to be able to say about the value of your program?

What implementation challenges have you experienced?

Is there anything you've noticed that you're not sure about - why did it happen that way?

### EXERCISE 2: Social Math

Ideas for using **social math** to "Spice Up" need or impact statement numbers for your program.

Examples:

- The cost to incarcerate one person from Baltimore for a year could buy 1 month of housing for 30 families.
- Child care for two pre-schoolers for 1 year is the same as heating 10 two bedroom homes for a year (in Vermont!)
- Reading Corps has helped 170,000 children to read. Math Corps has helped more than 15,000 with math. That's three stadiums full of children!



**EXERCISE 3: Process Evaluation Questions**

What ideas do you have for **process evaluation** questions you could ask about your program implementation?

Examples:

- Is there any difference in member performance based on the # of hours served? (e.g., FT, HT, QT, MT etc.)
- Does supervision style affect member experience?
- Is there a difference in retention for members recruited locally versus nationally?
- Which outreach approaches yielded the best level of new target audience participation in our program?
- What variations in implementation, if any, occur by site? Why are variations occurring? Are they likely to effect program outcomes?
- Are there any unintended consequences of program participation?

**EXERCISE 4: Outcome/Impact Evaluation Questions**

What ideas do you have for **outcome/impact evaluation** questions you could ask about your program?

Examples:

- Did program beneficiaries **change** their (**knowledge, attitude, behavior, or condition**) after program completion?
- Did all **types of program beneficiaries benefit** from the program or only specific subgroups?
- Did [**model, program, program component**] have an [**impact**] on [**outcome(s)**] for [**individuals, groups, or organizations**] **relative to a comparison (or control) group**

**EXERCISE 5: Next Steps**

What is at least one next step you can take to further develop evaluation questions and/or an evaluation plan for your program?